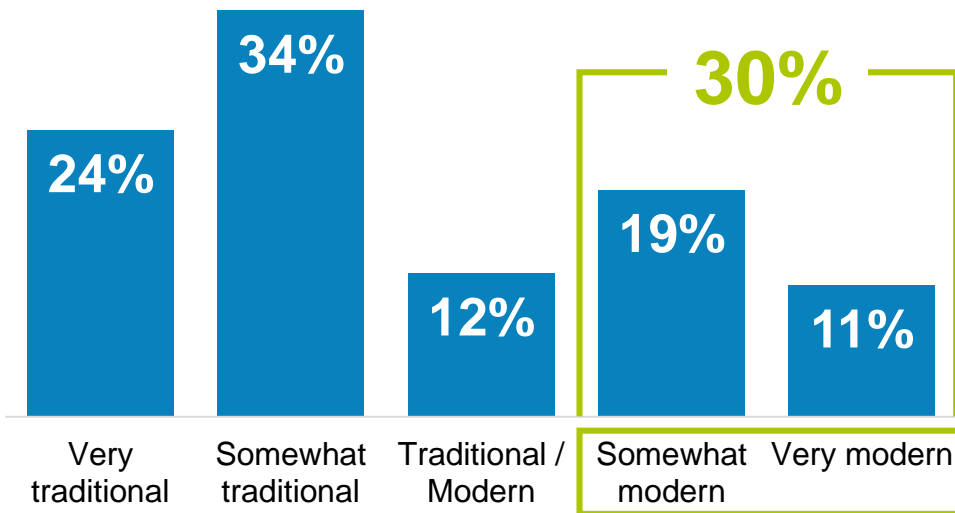


Offer **modern** floor plans.

While “somewhat traditional” is preferred nationally, shoppers—especially young shoppers—are interested in modern floor plans. As modern floor plans are underrepresented in the mix of new homes offered, consider building them. DesignLens™ features at least one new successful modern floor plan each month.

PREFERRED ARCHITECTURAL STYLE



PREFERRED INTERIOR STYLE

